

# Which **two heads** are better than one?

## *Foreword*

In *Which Two Heads are Better than One?*, Juliet Bourke has written a thoroughly engaging book, and issued a challenge to all boards and executive teams to think differently, and in a more disciplined way, about how they deal with innovation and the demands that they face every day.

Juliet demonstrates why diversity matters; she rightly focuses on every aspect of diversity, not just gender. She asks the question "is there a dependable formula to help groups make smarter decisions and generate breakthrough insights?" and demonstrates that there is such a formula. Her key insight is that this requires diversity of group composition, disciplined not random conversations, being open about our biases, and a new style of leadership ("leading from the middle of the circle").

This book prompts significant reflections for all boards, in particular: Are we diverse enough? Do we have the right leadership? How disciplined are we in different approaches to solving problems? Do we have the humility to consider new ways of working together? Do we have any choice given the complex, multi-dimensional issues we confront regularly?

I commend this book to all boards and executive teams. It will confront how you think about all aspects of the way we work, and that is both a challenge and an opportunity.

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