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# Directors Briefing

## *Change of Government – insights and navigating the volatility*

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Guest Speakers: Brad Burke, Government Relations, Rowland, George Liacos GAICD,  
Partner, Grant Thornton and Paul Clauson, Government Relations and Infrastructure Consultant

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**Tuesday 15 May 2012**

Grant Thornton House  
Brisbane



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## Directors Briefing

### *Change of Government - insights and navigating the volatility*

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**The election of the LNP Government on 24 March marked an historic shift in Queensland politics. Labor was swept from power and a widespread realignment of relationships is now underway between George St and Queensland's business community.**

During this time, knowing how best to interact with government is essential.

New power structures and patterns of influence are constantly developing. Whether or not you deal with government directly, every business and organisation needs to understand how it works.

This session will provide you and your organisation with tools and resources to understand how this new government will operate and how best for business to align with its policy agenda for mutually beneficial outcomes.

## Speakers



### **Brad Burke**

Group Manager  
Government Relations,  
Rowland

Brad Burke's history as an accomplished strategist and adviser to senior executives

has a strong government underpinning at local, state and federal levels. Prior to his role as Group Manager of Rowland's Government Relations team, Brad served as the Public Relations and Media Manager for the Brisbane City Council, and also spent five years as the Senior Political and Media Adviser to Federal Government Cabinet Ministers, including servings as Chief of Staff to the Hon. Malcolm Turnbull MP. He also spent five years as a journalist in the Canberra Press Gallery. Brad's government understanding and experience ensures his advice is sound, factually driven and reputation focused.



### **Paul Clauson**

Government Relations and  
Infrastructure Consultant

Paul Clauson is a former Queensland Government Minister, Lawyer and Company Director and

maintains strong relationships with key political, industry and special interest groups. Paul has practised for the past fifteen years as a Senior Executive – Contractor in government relations and policy.

Paul assists clients to develop effective strategies and tactics to understand and deal with government on a broad range of issues. Paul has also been a key team member for

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several large infrastructure bids and is also the Executive Director of the Infrastructure Association of Queensland.



**George Liacos GAICD**

Partner – Operational  
Advisory  
Grant Thornton

George is the national leader of the Strategy and Market Intelligence unit at Grant

Thornton Australia Ltd, consults to the dynamic, growth oriented businesses around the country, and is a practicing non-executive Director.

Since 1994, George has been advising owners, CEO's and Boards, in both the private and public sector, on the development and execution of strategy, the right-sizing of governance, and the development of leaders.

Having worked with central agencies on Cabinet Decision Making, Policy Formulation and Legislation processes, George saw first-hand how the different governments, from Kennett to Baillieu, impacted the business environments around them.

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**Event details**

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**Date**

Tuesday 15 May 2012

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**Time**

5.30pm Registration  
5.45pm - 8.00pm (including presentation, networking, drinks and canapés)

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**Venue**

Grant Thornton House  
Ground Floor, 102 Adelaide Street  
Brisbane

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**Cost**

Members	\$66.00
Non-members	\$80.00

(Events are GST exempt)

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**RSVP**

Tuesday 8 May 2012

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**CPD**

1.5 hours

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**Contact**

Kirsten Read  
t: 07 3222 5500  
e: [kread@companydirectors.com.au](mailto:kread@companydirectors.com.au)

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**REGISTRATION FORM**

**Directors Briefing**

*Change of Government - insights and navigating the volatility – Tuesday 15 May 2012*

Send your completed registration form to:

Kirsten Read

Australian Institute of Company Directors

GPO Box 73, Brisbane QLD 4001

t: 07 3222 5500 f: 07 3012 8328

e: kread@companydirectors.com.au

**or register online at [companydirectors.com.au](http://companydirectors.com.au)**

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Non-member:

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Preferred given name:

Position:

Company:

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2. Name:

Company:

Title:

3. Name:

Company:

Title:

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A full refund will be provided where written notification (by email or fax) is received at least 7 days prior to the event. Refunds are not provided for any cancellation received after this time or for non-attendance on the day. Substitutions may be made at any time.

**Disclaimer**

All details of the event were correct at the time of printing. We reserve the right to make changes to the event without notice where necessary.