

Boardroom



Discover Australia's **largest network**
of **leading business decision makers**





The **Australian Institute of Company Directors** (AICD) is the peak body for directors, offering board level professional development, director specific information services, networking events and the representation of directors' interests to government and the regulators.

AICD holds a unique leadership position in the Australian business community, representing the collective voice of more than **25,000 of Australia's leading business decision makers.**

Distinguished by its strong national and international links with government, regulators and similar peak groups, AICD is recognised as a significant force in shaping business regulation and practice and improving the quality of governance in Australia.

The AICD's organisational structure consists of a National Office and seven divisional offices (ACT, NSW, QLD, VIC, WA, SA/NT and TAS).

The AICD is governed by its National Board, a Divisional Council governs each state/territory and the President of the Divisional Council is a member of the National Board. A number of technical Committees also contribute to the significant policy and research work undertaken by the AICD and to the initiation and development of new products and services for other AICD members.

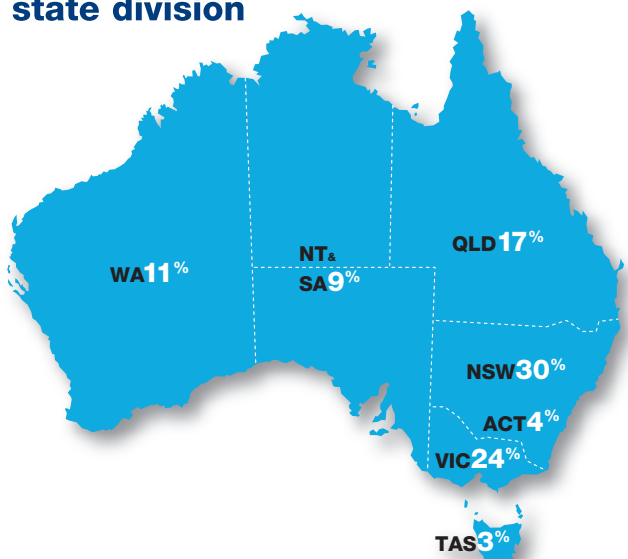
AICD Membership

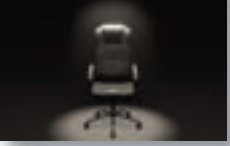
The AICD's 25,000 plus membership is regarded as one of the most influential and prosperous membership bases in the country.

- Comprises of chairpersons, non-executive and executive directors, chief executive officers and business owners from a wide cross-section of the Australian business community.
- Hold three or more directorships **35%**
- AICD members involved with companies with a turnover of between \$10 million and \$100 million pa **30%**
- Companies overseen by AICD members with a turnover in excess of \$100 million **31%**
- Average income of members **\$206,000** pa
- Average age of members **52** years

Additional information and statistics can be provided upon request.

AICD Membership by state division





Sponsorship

The AICD is one of the largest providers of director knowledge and information.

Every year the AICD conducts in excess of 320 events per annum which attract over 31,500 attendees. These events enjoy the generous support of sponsorship and provide sponsors with unique engagement opportunities with the countries leading professionals.

Sponsorship with the AICD is more than just effective logo placement and brand exposure; it is a **tailor-made business solution** that supports your business' marketing and sponsorship strategy, whilst putting you in contact with the leading directors and decision makers in Australian business.

All AICD sponsors are provided with opportunities that are tailored to **growing your professional standing** within Australian business and your desired target market. Additionally, throughout the course of the sponsorship your **entire brand will be enhanced.**

Benefits

- Reach the AICD's highly sought after membership
- High level peer to peer networking and business relationship building
- Increased brand awareness
- Demonstrate professional expertise and thought leadership
- Brand alignment with the leading director association in the country
- Promotion of products and services
- Establishment of new business networks

There are many more opportunities for sponsors to become involved with the AICD at both a state and national level, all achieving access to Australia's leading business men and women. Please see over for the contact details of those people who can help you access Australia's largest network of directors.

Opportunities

Affinity Program

Become either a Platinum or Gold Partner and obtain a package of sponsorship benefits that will place you at the forefront of directors minds.

Directing Tomorrow Today National Roadshow

Half day member-only seminars attracting thousands of attendees that focus on up to the minute regulatory and legislative issues for directors.

ASX200

Reach this preeminent audience via unique and intimate events*.

*Conditions apply

Annual Company Directors Conference

The AICD's flagship event, attracting 450+ Australian business leaders every year. The conference is held in Australia or overseas.

Public Sector Governance Conference

Opportunity to build or renew relationships with AICD members in the public sector.

State based events; luncheons, briefings, and networking events

Reach members in specific states via multiple avenues.

AICD ADDRESSES AND CONTACTS

www.companydirectors.com.au

For more information please contact the National Sponsorship Manager, your State Office or visit www.companydirectors.com.au



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