

# International Company Directors Course



## Singapore

Working across countries and regulatory frameworks is a minefield. Now there is a program that can help clarify the issues and assist directors and executives come to grips with a raft of legislation and other issues that affect them.

The only program of its kind that helps directors to understand their role and responsibilities in the global context.

**Thursday 29 April – Tuesday 4 May 2010**

**Thursday 30 September – Tuesday 5 October 2010**

**The Sentosa, Singapore**

# Celebrating over 30 years of delivering programs

## For directors by directors

“I appreciated the practical discussion and active participation in all learning activities. Excellent and diverse group of subject matter experts.”

**Grant Kelly**  
General Manager, Sai Cheng Logistics, International Co. Ltd, China

The Australian Institute of Company Directors (AICD) is one of the world's most established director institutes with over 24,000 members. The AICD belongs to the Global Director Development Circle, an organisation that brings together the largest director development organisations from across the globe.

### Overview

The course is a residential program with a practitioner focus.

It is a comprehensive course of ten modules covering all aspects of a director's role within the international context.

The program includes international guest speakers, a formal dinner, a director-in-residence who has strong international experience, and complimentary access to a financial tutorial.

### Why this course?

The ICDC is the only program of its kind that helps directors to understand their role and responsibilities in the global context.

The five day residential program allows experienced directors and senior executives to:

- focus on the board's role in strategy, finance and governance in the international arena
- meet and network with counterparts from different countries
- learn from experienced international facilitators, and
- meet and discuss current issues with distinguished guest speakers.

### Who attends?

In the past five years, participants have ranged from governors and directors of reserve banks; chairmen of international banks; managing directors of international public companies and international health organisations; directors and senior executives of commercial, not for profit and government authorities who have significant international operations; and chief financial officers and senior managers of subsidiaries reporting to international boards.

Participants have been from Australia, Brazil, Cambodia, Canada, Chile, Europe, Fiji, Hong Kong, Japan, Malaysia, New Zealand, Nigeria, Oman, PNG, Qatar, Singapore, UAE, USA and Vanuatu.

### What will I take away from the program?

Most participants consider their renewed knowledge and expanded network as the most significant take-aways. However you will also be provided with a set of comprehensive manuals for later use as reference materials. Checklists and other tools are included in the materials.

Should you successfully complete the assessment tasks (a 2.5 hour examination paper and an assignment), you will be awarded the International Company Directors Course Diploma, evidence of your knowledge and analytical ability at director level.

### How valuable will the program be for me?

In a challenging global market that is dynamic and fast moving, ignorance can lead to costly errors. This program will:

- equip you with the knowledge you need to ensure you understand your role, and the compliance issues for your board, no matter where your operations
- lead you beyond compliance to better understand the governance expectations and the ethical considerations for businesses that aim for international success
- help you build a better board and improve and streamline board processes
- focus your future strategic discussions and provide you with the knowledge and tools you need to monitor your organisation's financial performance and risk management, and
- broaden your view of directorship and provide guidance to help you improve your personal performance and consequently the performance of your organisation.

“The presenters openly shared their depth of experience... and referred to a number of practical examples that articulated the course material and made it a very valuable learning experience.”

**Ash Khalek MAICD**  
Vice President Sales, Oracle Corporation, Asia Pacific

## What is the time commitment?

The course is run over 5 consecutive days. Participants are provided with pre-reading and some time is set aside during the program for study.

Total time commitment with pre-reading, course attendance and assessment is approximately 110 hours.

## Must I do the assessment?

Not every participant chooses to be assessed. However, the Diploma and the ability to use the GAICD post-nominals (if you choose to become a member of AICD) are only available to those who successfully complete the exam and the assignment.

The assessment comprises one exam and one assignment. At least eight of the ICDC modules must be completed to be eligible to complete the assessment. The exam element of the assessment may be taken at the end of the ICDC program.

## How many in a class?

Class sizes are set at a maximum of 25 to allow for optimum interaction.

## Who teaches the program?

AICD uses a range of facilitators, all of whom have international experience and are selected on their specialist knowledge, director experience and facilitation skills.

## What is my investment?

The program fee is A\$13,860 including tuition, assessment, course materials, 6 nights accommodation, all meals and beverages taken with the group, and networking events including a formal dinner.

AICD members are provided with a member rate of A\$11,550.

## Program Topics

### Module 1

#### The role of the board and the practice of directorship in the global context

Covers the role of the board and of directors in the international context and examines practices in contemporary corporate governance.

### Module 2

#### Directors' duties and responsibilities across regulatory frameworks

Directors' duties and responsibilities are covered in both the unitary (Anglo-American) and coordinated (European) models. International frameworks and their impact on directors of global companies, with a focus on Asia, are discussed.

### Module 3

#### Risk: Issues for boards

Examines the board's role in developing a risk culture appropriate to the business and overseeing risk management to ensure improved performance.

### Module 4

#### Strategy: The board's role in the international context

Examines the board's role in developing and executing strategy in an international context.

### Module 5

#### Financial literacy for directors

Focuses on financial literacy for directors.

### Module 6

#### Driving financial performance

Examines the director's role in driving organisational performance.

### Module 7

#### The board's legal environment in the global context

Issues arising from operating internationally and across various legal environments are examined, increasing directors' awareness of their board's compliance obligations.

### Module 8

#### Decision making

Decision making as a fundamental board process is examined and frameworks to achieve improved performance outcomes and avoidance of disasters are explored.

### Module 9

#### Achieving board effectiveness

Discusses the good practices for excellence in governance which add value to corporate outcomes.

### Module 10

#### Learning into practice

A case study approach linking the information from the previous modules and providing opportunities to contribute to informed debate on issues which impact on directors everywhere, linking this module to the Mastering the Boardroom advanced program as directors progress their learning.

## For more information contact

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**AICD DIRECTOR AND BOARD DEVELOPMENT  
INTERNATIONAL COMPANY DIRECTORS COURSE SINGAPORE  
THURSDAY 29 APRIL – TUESDAY 4 MAY 2010  
THURSDAY 30 SEPTEMBER – TUESDAY 5 OCTOBER 2010**

**REGISTRATION FORM**

**Personal details**

First name: \_\_\_\_\_

Surname: \_\_\_\_\_

Address:  Home  Business \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Country: \_\_\_\_\_

Postcode: \_\_\_\_\_

Daytime telephone contact: \_\_\_\_\_

Email address: \_\_\_\_\_

Fax number: \_\_\_\_\_

**Course Dates**

29 April – 4 May 2010

30 September – 5 October 2010

**Tax invoice\***

**Amount payable**

<b>Members of AICD</b>	<b>A\$11,550</b>
<b>Non-members of AICD</b>	<b>A\$13,860</b>

Fee includes tuition, course materials, 6 nights accommodation at the Sentosa Hotel, Singapore, meals and refreshments taken with the group, networking events including a formal dinner.

**Payment method**

Please make bank cheques payable to Australian Institute of Company Directors.

I enclose a cheque for \$ \_\_\_\_\_

Or Please charge my credit card for: \$ \_\_\_\_\_

Amex  Diners

Mastercard  Visa

Card number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Privacy Statement**

We collect your personal information in connection with our role as a professional organisation for company directors providing education, information and advocacy (which includes providing information and products and services to you). We may disclose your personal information to event participants and service providers that perform services on our behalf (such as mailing houses). If you do not provide your personal information, we may not be able to do these things. In most cases, you are able to gain access to your personal information which we hold on request.

In addition from time to time, we may share personal information with corporate partners, joint venture partners or other third parties (and disclose it to our service providers) to promote through direct mail or e-mail a service or product that we consider to be of personal and/or professional benefit to you. By submitting this form, you consent to us using and disclosing your personal information for this purpose.

A copy of our Privacy Policy can be found on our website at [www.companydirectors.com.au](http://www.companydirectors.com.au)

**Conditions**

All cancellations must be advised in writing. Charges for cancellations will be applied, as stated below, to cover our fixed cost commitments and administration costs. In the event of a cancellation, all course notes must be returned prior to any refunds being provided.

**Cancellations**

**More than 56 days prior to the course start date:**

- Cancellation permitted with no charge.

**56-29 days prior to the course start date:**

- A cancellation charge of 50% of the total course fee applies.

**28 days or less prior to the course start date:**

- Cancellation – no refund.

**Force majeure**

In the event that AICD is prevented or hindered from conducting the course by act of God, act of government, act of terrorism, the number of course registrants being or becoming insufficient to conduct the course economically or any circumstances of the same or different kind beyond its reasonable control, AICD is not obliged to proceed with the Course and may in its discretion decide not to proceed. If it decides not to proceed it will:

- give as much notice as possible in the circumstances;
- refund the amount of the course fee paid;
- not apply any cancellation charges; and
- not be under any liability for any loss or increased cost of air or other travel costs or any other losses or claims arising from a course not proceeding. (AICD suggests that participants consider making air travel bookings with at least some flexibility.)

**Disclaimer**

The details on this form were accurate at the time of printing. The Australian Institute of Company Directors reserves the right to make changes where necessary.

**Please send your completed application form to:**

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\*This form will serve as your Tax Invoice.  
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