Webinars
Professional development at your fingertips

Broaden your director view
**Expand your knowledge**

**Our education commitment**

Our professional development offerings are flexible, relevant and contemporary. Designed by expert educators with the input of experienced directors, they provide you with the credible skills and practical knowledge needed to excel as a director. Consisting of face-to-face and online formats, our courses and programs address the range of performance and compliance topics that matter most to you.

**Company Directors Corporate Governance Framework™**

The Company Directors Corporate Governance Framework forms the basis of our professional development programs. Designed to identify and clarify the multitude of practices (skills, attributes and experience) that comprise effective directorship, it illustrates the four key areas of director and board focus and engagement.

**Professional development pathway**

We have a range of offerings designed to meet your development needs at each stage of your director journey. The diagram below illustrates where this program fits within our wider education portfolio and can be used to help you create a personalised development pathway that meets your director aspirations.

- **Starting level** courses are ideal for new directors looking to establish foundational knowledge.
- **Strengthening level** courses are designed for practising directors who seek to refine their skills and improve their performance.
- **Mastering level** courses are appropriate for experienced directors who wish to take their skills to new heights.

**Webinars**

A number of webinars have been developed for each learning level, making them ideal for those new to directorship and also those seeking to refine specialist director skills.

With webinars across various Company Directors Corporate Governance Framework quadrants, they offer development in an extensive range of director topics in a short, easily accessible and flexible format.

For more information on our educational offerings visit [w: companydirectors.com.au/courses](http://companydirectors.com.au/courses)
Webinars
Professional development at your fingertips

About us
The Australian Institute of Company Directors is Australia’s pre-eminent organisation for directors, dedicated to making a difference to the quality of governance and directorship. We provide education, information and advocacy for company directors. With offices in each Australian state, we have more than 34,000 members. Our members work in diverse corporations such as small-to-medium enterprises, listed corporations, public sector organisations, not-for-profit companies, large private companies and smaller private family concerns.

We are focused on enriching the practice of organisational governance. Through our director and board development programs and our professional development initiatives, we are an active centre for governance and directors. We believe that the ability to make an appropriate contribution as a director is enhanced by maintaining currency of knowledge and learning from the experience of others.

By providing a powerful series of educational and professional development programs, we provide directors and organisations with informed answers to tough questions by educating them about the issues that matter. We offer a range of director and board development courses to ensure that directors with diverse levels of experience have training that meets their needs.

Setting your director journey on the right path

The importance of professional development
As the business landscape evolves, so too does the role of a company director. Faced with constantly changing duties and responsibilities, today’s director needs to keep up-to-date with the latest developments in governance in order to manage both their own and the organisation’s performance. Not only does ongoing professional development ensure currency and relevance, it also serves to stimulate critical thinking.

“Another excellent presentation. Love the webinar format, makes professional development feasible for regionally-based people.”

Kerri Carr GAICD
Operations Manager, Radius Disability Services
Webinar overview

Our interactive and easy to use webinars allow you to tackle the latest director issues from the convenience of work or home and are of the same high quality you’ve come to expect from Company Directors.

Key benefits of webinars

- Convenient – access webinars anywhere in the world via an internet connection
- Interactive – live sessions give you the opportunity to interact with the facilitator and ask questions
- Current – hear from subject matter experts on the pressing topics for directors
- Flexible – live and recorded options available
- Contributes towards DPD – each webinar is worth 5 DPD units

Frequently asked questions

What can I expect?

Our webinars are live online presentations facilitated by practicing directors with specific expertise on the topic. Questions and comments are addressed live through an interactive ‘chat’ function.

Who delivers the webinar?

We carefully select subject matter experts who are practising directors to deliver our webinars. Our facilitators are familiar with the online learning environment and are aware of how to meet the varying needs of remote participants.

What do I need to participate?

You will need a computer or laptop with an internet connection and headphones or speakers. High speed internet is required as audio is broadcast over the internet.

Recordings

If you missed out on the live webinar recordings are also available. Recordings are valid for a limited period of time and must be viewed before the expiry date.

Webinar dates, fees and registration

For more information on webinar dates, fees and registration, please visit:

w: companydirectors.com.au/webinars
2014-2015 webinar portfolio

The webinar portfolio consists of the following webinars:

**STARTING**
- Getting Started as a Director: Key considerations before accepting your first appointment
- Preparing Effective Board Reports
- Strategy and Risk for SMEs webinar series Part 1: Strategy development and implementation
- Strategy and Risk for SMEs webinar series Part 2: Risk oversight for directors of small to medium enterprises

**STRENGTHENING**
- Cyber Security Governance – Strategies to mitigate risk
- Preventing Business Failure Part 1: Early distress indicators for boards
- Preventing Business Failure Part 2: Strategic options for recovery
- Social Business Part 1: Organisational performance in a collaborative economy
- Social Business Part 2: Maximising the value of social business

**MASTERING**
- Improving Investor Relations

**Company Directors Corporate Governance Framework quadrants**

- **Individual quadrant**
  Reflects the practices every director brings as an individual to his or her director role and the responsibilities of leadership.

- **Organisational quadrant**
  Focuses on the responsibilities of directors in relation to the performance of the organisation, including executives.

- **Board quadrant**
  Reflects the practices of individual directors in relation to the functioning of the board and collegiate responsibilities.

- **Stakeholder quadrant**
  Focuses on the essential interaction between directors and a broader range of stakeholders.
Webinars
Professional development at your fingertips

Starting level

Getting Started as a Director: Key considerations before accepting your first appointment
Demand for directors is growing. However, tightening regulatory demands and community expectations mean it has never been more important to exercise caution when seeking and accepting a board position. This session will give board members a checklist of what to have in place before considering a board position.

Duration: 60 Minutes

Strategy and Risk for SMEs series
Part 1: Strategy development and implementation
This is the first of a two-part webinar series which will look at strategy and risk through the eyes of a small to medium business director. We will examine the key challenges in developing and monitoring the implementation of strategy and risk management systems with constrained resources, as well as the common risks encountered in this sector and how to measure and monitor them.

Duration: 60 Minutes

Preparing Effective Board Reports
This webinar will help you discover what board members look for in board papers; common mistakes in board paper construction and how to avoid them; the characteristics of a good board paper; and the top ten tips for preparing informative, succinct papers.

Duration: 60 Minutes

Strengthening level

Preventing Business Failure
Part 1: Early distress indicators for boards
This webinar is the first of a two-part series where we will look at the key financial and non-financial factors that can be lead indicators for identifying organisational distress.

Duration: 60 Minutes

Strategy and Risk for SMEs series
Part 2: Risk oversight for directors of small to medium enterprises
This webinar, the second in a two-part series, will examine the common risks faced by those in the SME sector and how to manage and report these risks with constrained resources.

Duration: 60 Minutes

Preparing Business Failure
Part 2: Strategic options for recovery
This final webinar in the two-part series will help you identify the critical stages for successful recovery. We will discuss key insights into predicting if organisational recovery and restructuring initiatives will be successful.

Duration: 60 Minutes

5
**Webinars**

**Professional development at your fingertips**

---

**Social Business**

**Part 1: Organisational performance in a collaborative economy**

This webinar is the first of a two-part series where we will look at how stakeholder collaboration is creating new ways of working, new opportunities and new governance considerations for boards.

**Duration: 60 Minutes**

---

**Social Business**

**Part 2: Maximising the value of social business**

A critical role exists for the board as organisations take on new ways of working and engaging stakeholders using social collaboration tools. This final webinar in the two-part series will look at the role the board can play in ensuring the focus is on creating value for the organisation and not just the technology.

**Duration: 60 Minutes**

---

**Cyber Security Governance Strategies to mitigate risk**

This webinar will assist directors to identify the vulnerabilities in their organisations and will detail strategies to assess and mitigate cyber security risks.

**Duration: 60 Minutes**

---

**Improving Investor Relations**

In this webinar, experienced chairman Ken Baxter FAICD will examine the relationship between the board and investors, the obligations of a board and emerging practices in investor engagement.

**Duration: 60 Minutes**

---

For our full schedule visit: companydirectors.com.au/webinars
For further information or to register please contact

t: 1300 739 119

e: elearning@companydirectors.com.au

w: companydirectors.com.au/webinars